

# Salesforce Optimizer

Salesforce is an incredibly powerful tool, but as veteran admins know, maintaining a suite of features across your org can be cumbersome. Salesforce Optimizer takes the guesswork out of how to best maintain features so that they can be enhanced to help your users get work done.

The app presents the recommendations in a more interactive and actionable format. Unlike the PDF report, you can sort and filter the features included in Salesforce Optimizer by impact and estimated effort time on the Results tab. Zero in on optimizations that you can handle quickly or the tasks that are high-priority and need to be tackled first.

The feature page includes historical trending graphs or a data list containing the data to review.

<https://appexchange.salesforce.com/appxListingDetail?listingId=a0N3A00000FMczdUAD>

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