# MC Cool Links & Stuff

Links and extra stuff we like about marketing cloud

- Data Extension creation tool
- Marketing Cloud Release Higlights, curated by @BobboB

# Data Extension creation tool

https://create-de-heroku.herokuapp.com/index.html

# Marketing Cloud Release Higlights, curated by @BobboB

https://mc-release-highlights.herokuapp.com/

Example post:



## **MC Release Notes - April 2019**

#### MC Release Notes - April 2019

**Content Builder** 

**RETENTION POLICY** 

**DELETE CONTACT** 

**Content Builder** 

**MOBILE SEND PREVIEW** 

**CODE SNIPPETS** 

Generic

**NEW ADMINISTRATION** 

**EMAIL STUDIO - POPULATION COUNT** 

**EINSTEIN ENGAGEMENT FREQUENCY** 

CONFIGURE EVENT NOTIFICATIONS IN MARKETING CLOUD SETUP

**DEPLOYMENT MANAGER** 

Automation

JOURNEY BUILDER

Test Any Data Extension with Journey Testing

Personalize Your Journey Builder Inbox Messages with Entry Source Data

**External Links** 

### **Contact Builder**

#### **RETENTION POLICY**

Add Row-Based Data Retention Policies to Existing Data Extensions

