The Ultimate Guide to report Types

Understanding how to create data sets in Salesforce is key to creating accurate reports. The data you and your users want to report on is not always stored in records from a single object. Many times you will need to join data together from various objects to create meaningful reports. But with so many ways to join data together, it’s crucial to know when to use each method.

This presentation, given by Evan Ponter, was made available on the Salesforce Videos website: https://www.salesforce.com/video/1770827/

And also associated blog post, and trailheads: https://admin.salesforce.com/ultimate-guide-report-types

The 40-minute video is a nice introduction if you need information about how to build reports, why some data isn't showing up, and how to simplify your user's lives.

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